

Pokhara University
BBA Program
CURRICULAR STRUCTURE AND COURSE CYCLE

Semester I			Semester II		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ENG 101	English I	3	ENG 102	English II	3
MTH 101	Business Mathematics I	3	MTH 102	Business Mathematics II	3
ACC 121	Financial Accounting I	3	ACC 122	Financial Accounting II	3
MGT 111	Principles of Management	3	PSY 101	General Psychology	3
MIS 101	Computer and IT Applications	3	ECO 101	Introductory Microeconomics	3
		15			15
Semester III			Semester IV		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ENG 201	Business Communication I	3	ENG 202	Business Communication II	3
STT 101	Business Statistics	3	STT 201	Data Analysis and Modeling	3
FIN 131	Essentials of Finance	3	MGT 211	Fundamentals of Organizational Behaviour	3
SOC 101	Fundamentals of Sociology	3	MKT 241	Principles of Marketing	3
ECO 201	Introductory Macroeconomics	3	FIN 231	Financial Management	3
		15			15
Semester V			Semester VI		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ACC 221	Basics of Managerial Accounting	3	MIS 201	Introduction to Management Information Systems	3
RCH 311	Business Research Methods	3	LAW 291	Legal Aspects of Business and Technology	3
MGT 314	Management of Human Resources	3	MGT 212	Business and Society	3
MGT 311	Fundamentals of Operations Management	3	PRJ 491	Project Work	3
	Concentration I	3		Concentration II	3
		15			15
Semester VII			Semester VIII		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
MGT 411	Business Environment in Nepal	3	MGT 412	Strategic Management	3
MGT 312	Fundamentals of Entrepreneurship	3	MGT 313	Introduction to International Business	3
INT 391	Internship	3	MIS 202	Essentials of e-Business	3
	Elective I	3		Elective II	3
	Concentration III	3		Concentration IV	3
		15			15

